

## USA AND CANADA EARNED AVERAGE INCOME CHART

The Customers and the Associates of WOR(I)D choose the Company for different reasons. Independently from these reasons, WOR(I)D is a company that promotes, according to its corporate missions, the diffusion of technologically innovative products, which can help its associates improve their lifestyle and their physical and economic wellness.

Many new Associates are attracted to WOR(I)D both because of the technological innovation found in the Company products and because they believe their wellness is important, and they find in WOR(I)D a great path to improve different aspects tied to their lifestyle. The **Customers** are extremely important to WOR(I)D, especially for the long-term success of the company. Other Associates state that their objective is earning that can be reached through the diffusion of WOR(I)D products. They are the **Business Builders**, who engage themselves in an active way to involve other members and earn the major part of the commissions from the sales realized by their downline team.

To build a business with WOR(I)D can be very gratifying and can supplement, or even replace, the income of an ordinary job of an individual. Like any other entrepreneurial effort, which requests an initial commitment, the business with WOR(I)D requests a significant use of your time to dedicate also to a personal growth, beside the development of your own team.

One of the main advantages in starting the activity with WOR(I)D concerns the initial costs, which are relatively low, if compared with other examples of entrepreneurial activity. Moreover, WOR(I)D ensures and allows access to professional trainings, as well as to a set of marketing tools to help its Associates to enter the industry of direct selling.

All the Associates are included in the analysis that provides this average. It is important to note that, among the 28,132 total Associates, 17,776 are Customers who purchase a product generating 52% of Sales Volume, but don't participate to WOR(I)D commission plan.

The following tables show the classifications of the various WOR(I)D Associates, to provide a more accurate overview of the potential incomes.

This analysis covers the following time period: from **January 1st 2017 to June 30th 2017**.

The Company will provide other analysis for 2017 (the next analysis will be released on October 5th) and the complete 2017 report at the end of the year.

**The average income for all WOR(I)D Associates, during this period was 410.60 US\$.**

CUSTOMERS	Total Number	Percentage of All WOR(I)D Associates (28,132 - USA and Canada)	Percentage of WOR(I)D Sales Volume (USA and Canada)
This includes all non-participant, retail customers as well as Associates that have been converted to customer status based on lack of sales activity.	17,776	63.19%	52.01%
BUSINESS BUILDERS	Total Number	Percentage of All WOR(I)D Associates (28,132 - USA and Canada)	Percentage of WOR(I)D Sales Volume (USA and Canada)
This includes all Associates who joined WOR(I)D and made at least one purchase, moreover - They have sponsored at least one Customer or one Associate; - They have received a commission check from WOR(I)D for the sales of products made by their downline.	10,356	36.81%	47.99%

Income Tier	Percentage of Business Builders	Typical Participants Earnings of Business Builders from January 1st 2017 to June 30th 2017	Percentage of All WOR(I)D Associates (28,132 - USA and Canada)
\$100,000+	0.23%	\$569,478.10	0.08%
\$50,000 - \$99,999	0.32%	\$62,814.26	0.12%
\$25,000 - \$49,999	1.07%	\$34,022.94	0.39%
\$10,000 - \$24,999	2.34%	\$15,366.64	0.86%
\$5,000 - \$9,999	4.57%	\$6,693.36	1.68%
\$1,000 - \$4,999	23.07%	\$2,016.86	8.50%
\$1 - \$999	48.70%	\$286.12	17.95%
\$0	19.70%	\$-	7.26%

The Income Disclosure Statement is a reflection of WOR(I)D's rewarding opportunity. The following chart represents the average USA and Canada earnings of the ranks of WOR(I)D Associates and provides high, low, and average quarter income information, as well as weekly averages.

Rank	Number	% of Group	% of All Associates	Six Months Average	Six Months Low	Six Months High	Weekly Average
Silver	617	55.64%	1.994%	\$1,078.81	\$31.00	\$8,456.43	\$41.49
Gold	259	23.35%	0.837%	\$3,712.29	\$313.60	\$255,062.90	\$142.78
Platinum	92	8.30%	0.297%	\$5,353.45	\$1,285.80	\$13,528.05	\$205.90
Diamond	87	7.84%	0.281%	\$10,232.48	\$2,665.80	\$31,810.85	\$393.56
Double Diamond	14	1.26%	0.045%	\$20,783.26	\$5,457.15	\$55,567.90	\$799.36
Grand Diamond	19	1.71%	0.061%	\$36,092.32	\$11,251.70	\$65,036.55	\$1,388.17
President	11	0.99%	0.036%	\$49,622.42	\$16,646.10	\$129,815.85	\$1,908.55
Double President	4	0.36%	0.012%	\$157,542.36	\$48,813.70	\$237,565.10	\$6,059.32
Grand President	2	0.18%	0.006%	\$138,638.05	\$89,190.15	\$188,085.95	\$5,332.23
President Millionaire	2	0.18%	0.006%	\$409,775.90	\$388,100.75	\$431,451.05	\$15,760.61
Double President Millionaire	1	0.09%	0.003%	\$1,094,574.81	\$1,094,574.81	\$1,094,574.81	\$42,099.03
Grand President Millionaire	1	0.09%	0.003%	\$3,087,009.68	\$3,087,009.68	\$3,087,009.68	\$118,731.14

#### **Disclaimer Verbiage**

The income statistics above are for all active WOR(I)D Associates who were enrolled during the period from from January 1st 2017 to June 30th 2017.

A Business Builder is defined as any person who sells any WOR(I)D product or service with at least 30SV in total for each Commission Period.

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#### **Terms Explanation:**

**% of Group** = Percentage of Associates who obtained the specific rank compared to all the Associates who have a rank;

**% of All Associates** = Percentage of Associates who obtained the specific rank compared to all the Associates, including those who don't receive commissions;

**Two Months average** = average earnings at a given rank in the analyzed period;

**Two Months maximum** = the maximum earning registered in the analyzed period for the specific rank;

**Two Months minimum** = the minimum earning registered in the analyzed period for the specific rank;

**Weekly average** = average earning calculated, in one week for the specific rank.